

New Contract for Event Planning

Why New Contract?

- Feedback from recent conference hosts ... Value is being sacrificed for “Profit”
 - Confirmed with meeting with Event Pros
 - They state they can’t match the Value we want with the fees they receive
 - Event Pros acknowledges a new contract is in order

Action Required

- Form an ad hoc Committee to:
 - Develop a shell RFP
 - To allow for flexibility for host to take on:
 - Hotel room contracting
 - Registration
 - Sale of Sponsorships and Exhibit Booths
 - Purchase, order and supply of conference attire (shirt, jacket, etc.)
 - The host will develop a custom RPF from this for his venue
 - Assistance will come from the President, Immediate Past President, Treasurer or Finance Committee Chair
 - Propose completion by June 15th
 - Straw RFP to the XC by May 31st
 - 2 weeks to review
 - To Ed Heptig by June 15th for 2015 annual meeting planning

XC Board Action Required

- Approve the process

Additional Related Topic to Consider

Problem

- CAPPAs does not sufficiently cover the region with the location of Annual Conferences
 - We will have been in Texas for 3 consecutive Annual Meetings (2012-2014)
 - We applaud our Texas schools that have carried the CAPPAs banner
 - But we need to move throughout the region
 - Our emphasis has been focused on who will host a conference, not on the leadership quality of the individual that will fill the Presidency one term
 - We have been fortunate to have great hosts & great leaders
 - But that is not a guarantee

Possible Solution

- A 3rd VP is elected based solely on leadership credentials not location
- XC selects the state to host the conference
 - Possibly based upon the last time the state hosted a conference
- An Ad hoc XC Committee, chaired by the Immediate Past President
 - Seeks a school in the state to host
 - If no takers, the Committee selects a city that will be advantageous to our mission
 - This may require more event planner involvement than most meetings
 - But it can be done ... Arkansas State is doing it this year
 - Contact will still be made with local schools to ask for tours that could prove pertinent to our mission

If Viewed Favorably

- By-Law changes will be required for inclusion in the next Annual Meeting