



**APPA Regional Presidents' Conference Call**  
**(Tuesday, September 14, 2010); (Time: 3:00 pm EST)**  
**Call-in number – 1-800-264-8432; pass code 673401#**

**AGENDA**

**DISCUSSION ITEMS:**

- **Discuss items as desired by regional presidents** – *in order to enhance cross-communication, please don't hesitate to discuss items or challenges so APPA and the other regions can help* *The question was asked if any of the regions let the business partners use their logo's. The response was no.* *The question of how the regional attendance was going was asked. Some regions were down 50-70%. The West region was about the same as CAPP.*
- **APPA/Regional Relationship Task Force** – *update on survey timeline; discuss the need for regional boards to perform a SWOT analysis with their board members (see enclosed cover letter and worksheets for details)* *APPA is looking to get back from each of the regions info by mid Nov. This would allow for the executive committee to then go through the data and see what actions are necessary or needed to move forward.*
- **Fall Regional meetings** – *reminder concerning APPA leadership attendance at each of your upcoming meetings*
- **Nominations Committee** – *reminder that we begin the process of encouraging and searching for potential candidates for elected office again this fall; deadline for applications to the Nominations Committee via the website is December 15*
- **Awards nominees** – *reminder that individual recognition awards are due next January 31, 2011, so we hope you use the time during your upcoming regional conferences to look for stellar nominees*
- **Overlapping fall regional meetings** – *check-in on future dates by visiting the regions' section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted through 2014*
- **Certification Program** – *3 regions are offering the preparatory course/ exam at their upcoming fall meetings; discuss National Exam Days available this year and the need for institutional proctors for delivery*
- **Community College Focus Group initiative** – *update; need your assistance to identify your regional-based community college "champions"*
- **Membership Dues** – *status of renewal and recruitment efforts to date; we are down to about 75 non-renewing institutions and 88 business partners; we may need you to make one final call to one or two institutional representatives* *Progress is being made on this list of non-renewing members.* *APPA continues to pursue and make efforts on getting more members.*

- **APPA 2010 conference in Boston** – was a real success in both educational programming evaluations and financially *This was a very successful conference and congratulations to all that made this a success. The conference brought in almost a million dollars in total.*
- **APPA 2011 conference** – located in Atlanta, Georgia, July 16-18, 2011; the Professional Development Planning Committee has already met (August 18); a call for *targeted presentations will open shortly*
- **Institute for Facilities Management** – September Institute (197 registrants) is in full swing in Scottsdale, Arizona (Camelback Resort) this week; Tracks 1 & 3 of the Leadership Academy (41 registrants) has been offered as a co-location along with RMA's delivery of a Supervisor's Toolkit (42 registrants); *less Institute attendees than we would like...the economy remains a factor*
- **Committee Appointments/Reappointments packet** – discuss content and focus of the e-mail sent recently by President-Elect David Gray *We will need to review these positions and know if we will need volunteers.*
- **BOK-FM Manual** – status of institutional subscriptions and sponsorships *We need to continue to let our membership know of this opportunity.*
- **Discuss Business Partner Engagement Agreement** – *need volunteers to help deliver this important, substantive local programming More information is coming on the specifics of the program.*
- **Staff loss/change in PD/Certification** – update on the loss of Katy Theranger from PD/Certification Program and an organizational/staffing change/decision

**INFORMATIONAL ITEMS:** *(These can be discussed further if time permits. NO NEW UPDATES)*

- **Collaborative Projects with other associations:**
  - ASHRAE – TCO research contract/project continues to unfold with the beta test pilot of the survey with 6 institutions underway
  - CAUBO (Canadian Association of University Business Officers) – FPI efforts continue as planned so far
  - VSPMA (Virginia School Plant Managers Association) – signed agreement to deliver the certification program at their fall meeting; still interested in FPI and Toolkit
  - HACC (Harrisburg Area Community College) – continuing our efforts with IFMA as co-collaborators to increase the number of accredited FM degree programs at higher education institutions of all types
  - NBOA (National Business Officers Association) – interest continues with this group being a cohort on establishing specific performance measurements through FPI, creating a facilities toolkit for their business officers, and providing a day-long pre-con workshop at their February meeting in 2011 (Washington, DC)
  - ACUHO-I – we are engaged in a successful collaborative delivery of webinars and co-sponsor the Housing/Facilities workshop in October annually

- *ASHE (American Society of Healthcare Engineering) – revised, updated strategic alliance agreement with action items prepared; nice tie-in with our Code Advocacy Task Force work*
- *COAA (Construction Owners Association of America) – has invited the EVP and Doug Christensen (P.I. of the TCO research project) to a BIM forum roundtable discussion in Atlanta, October 13 which we plan to attend; it's important for APPA to be fully represented*
- *AGB (Association Governing Boards) – selected to re-write their Board pamphlet on “Buildings & Grounds Committee” for governing boards and to deliver a pre-conference workshop next April 2011 on “The Future of the Physical Plant”*