



APPA Regional Presidents' Conference Call
(Tuesday, May 10, 2011); (Time: 3:00 pm EST)
Call-in number – 1-800-264-8432; pass code 673401#

AGENDA

DISCUSSION ITEMS:

- **Discuss items as desired by regional presidents** – *in order to enhance cross-communication, please don't hesitate to discuss items or challenges so APPA and the other regions can help*

Darrel's try to the UK and AUDE allowed him to gain a perspective on the issues facing our UK colleagues; many of the same issues affecting us in the US.

John Bernhards will be sending out list of members who have not renewed for the current year (beginning April 1, 2011). Asking regions to pursue non-renewing members; recommendation to get involved with the Membership Committee Chair (Tom Lee). The more people contacting results in better renewals. *Tom – what help would you like in order to improve our renewal numbers?*

- **APPA/Regional Relationship Task Force** – *a short update on preliminary outcomes of the meeting*

David Gray led the meeting and reported. Twelve people participated; all regions were represented. Recommendations from the meeting included:

- centralized web page management,
- communication and marketing plan by APPA International,
- review of integrated billing system where one is a member of APPA and the region,
- "We are APPA" theme,
- Utilize APPA as a central registration point for conferences
- Inclusion of roles and responsibilities in membership literature
- Review roles with regions in the fall

- **Next steps for the new APPA Strategic Plan** – *discuss establishing initiatives at the regional level*

Prioritizing plans and recommendations; meeting in June to prepare recommendations to the Board in July. Not many requests for changes so that's viewed as a good sign. Discussion between those present on the call about how the plan will be rolled out in each of the regions. The New/Young Members committee may rename itself the "Developing Professionals" committee in an attempt to be more inclusive.

- **Election Outcomes for Elected Officer Positions** – *Mary Vosevich, Incoming President-Elect; David Cain, VP/ Professional Affairs; Peter Strazdas, Secretary-Treasurer*

Mary and Peter are getting integrated into the conference calls already to assure a smooth transition.

- **“Unsung Heroes” nominees** – *we still need a nominee(s) from SRAPPA & PCAPPA*

Darrel requested a name from PCAPPA.

- **Leadership Academy/ Supervisor’s Toolkit offering** – *we had 73 registrants for the Academy and 21 registrants for Toolkit at the Asheville, North Carolina delivery; some hotel attrition, but we faired okay*

Event went well. Great to see all the graduates from the Leadership Academy. September 18 – 22, in Ft. Lauderdale will have the first version of APPA U.

- **Credentialing Program** – *the exams are now officially available on-line; please visit the APPA web site for details; the EFP preparatory course will be offered at the annual APPA 2011 conference this July; what about delivering at your regional meeting this fall?*

Exams officially on-line. Looking to have the program available at regional conferences. *Bob & Vickie, can we get a slot to deliver the refresher and exam?*

- **Community College Focus Group initiative** – *the group will be face-to-face at the annual conference in Atlanta*

Looking to get a champion for each state, sometimes several, to hold drive-in work shops, community college forums, etc.

- **Business Partner Engagement Agreement & the Drive-In Workshops** – *don’t hesitate to sign up your institution to deliver a workshop; it’s great content for a chapter meeting as well; please get the word out; more details available on the APPA web site*

Two workshops scheduled, May 26, at U of Southern Maine; June 8, at Johnson County Community College, in KC. Inviting K-12 folks to the KC workshop (sponsored by J. E. Dunn).

- **APPA 2011 conference (plus a one-day SFO Summit)** – *located in Atlanta, Georgia, July 16-18, 2011; we are LIVE for registration with most targeted presentations identified along with a spouses program (see attached “save the date” flyer/card)*

Be sure to check the website and see the video. 146 people registered to date. Doing well on exhibits and the budget. Need regional reps and board members to attend the meeting.

- **Reminder: Regional Officers' Meeting @ APPA 2011 conference** – meeting occurs July 17 from 12:30-1:30 pm (link to an on-line handbook with agenda will be forthcoming)

All incoming regional officers should attend this meeting. Recommend the 1st VP attend. This is a good opportunity to have regional representatives meeting (over dinner on a free night). Need to have Sue-Anna's credit card available.

- **Committee Appointments/Reappointments?** – any final appointments needed?

David encouraged additional involvement from those who haven't been involved before.

INFORMATIONAL ITEMS: (These can be discussed further if time permits. NO NEW UPDATES)

- **Future fall regional meetings and updates of your regional board officers** – REMINDER to please visit the regions' section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted through 2014; notify Holly Judd (holly@appa.org) of updates to your meeting dates/locations and your officers listing
- **Collaborative Projects with other associations:**
 - ASHRAE – TCO research contract/project continues to unfold with the beta test pilot of the survey with 6 institutions complete; expect to open the full survey to approximately 35 institutions/organizations shortly
 - CAUBO (Canadian Association of University Business Officers) – FPI efforts continue; their commitment to the program is inspiring; EVP will deliver two sessions at the CAUBO annual conference next June 2011 (a pre-conference workshop on the FPI and then a general, strategic issues-focused educational session for all conference participants)
 - HACC (Harrisburg Area Community College) – continuing our efforts with IFMA as co-collaborators to increase the number of accredited FM degree programs at higher education institutions of all types
 - NBOA (National Business Officers Association) – are establishing a committee to review specific performance measurements through FPI to create a facilities toolkit for their business officers; ELM provided a day-long pre-con workshop at their recent February meeting in 2011 (Washington, DC)
 - ACUHO-I – we are engaged in a successful collaborative delivery of webinars and co-sponsoring the Housing/Facilities workshop annually in October timeframe
 - ASHE (American Society of Healthcare Engineering) – revised, updated strategic alliance agreement with new action items; nice tie-in with our Code Advocacy Task Force work
 - COAA (Construction Owners Association of America) – the EVP and Doug Christensen (P.I. of the TCO research project) attended the BIM forum roundtable discussion in Atlanta, October 13; it was important for APPA to

be fully represented; a good session overall and we made some excellent contacts; are there areas with this group we should focus our attention?

- *AGB (Association Governing Boards) – presently engaged in re-writing their Board pamphlet on “Buildings & Grounds Committee” for governing boards and delivered a pre-conference workshop April 2, 2011 entitled “Your Most Visible Asset: The Physical Plant of the Modern University”*